

# Manhura Maryna (Hovorova)

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## SUMMARY

Product designer with 5+ yrs in complex B2B tools for oil & gas and finance. Specialized in dashboards, scalable systems, and decision-driven UX.

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## WORK EXPERIENCE

### Corva — Sr. Product Designer

*May 2022 – Now*

- Designed 15+ apps for the drilling segment focused on real-time data monitoring and performance analysis.
- ~\$9.45M in cost savings across 10 wells and improved rig time efficiency (up to 3.2 days per pad / 1.35 days per well) through UX improvements supporting downtime prevention and risk reduction.
- Led a full redesign of Corva's flagship drilling application, supporting 17,000+ weekly uses and ~30,000 events per week, improving workflow efficiency and driving a 20% increase in regular usage.
- Led UX for 5+ internal tools for CSMs that automated and accelerated daily workflows by 30%.
- Designed dashboards used by 200+ engineers, reducing user confusion by 80% and accelerating real-time decision-making.
- Scaled and evolved the design system (50+ screens audited, tokens defined, 10+ components added), reducing configuration time by 35% and template errors by 60%.
- Reworked legacy UI patterns across four key modules, increasing user satisfaction and speeding up task completion in daily workflows.

### PLATMIX / DealogX — Product Designer

*May 2020 – May 2022*

- Defined and executed the design strategy, introducing a scalable Material Design System that improved design and development efficiency by 25% across the product team.
- Delivered UI/UX for iOS and responsive web platforms, improving task completion time by an estimated 30%.
- Promoted from Product Designer to Lead within a year to drive team-wide design strategy.

### 4PII — UI/UX Designer

*May 2019 – May 2020*

- Designed 20+ marketing and product websites, from concept to launch, using Figma and the Tilda website builder.

## EDUCATION

Igor Sikorsky Kyiv Polytechnic Institute — Bachelor's Degree, Sociology

*September 2015 – June 2019*

## CERTIFICATIONS / COURSES

NNG "Discovery: Building the Right Thing" – 2024.

NNG "Journey Mapping to Understand Customer Needs" – 2025.